

# ProHance Boosts Conglomerate's Average Productive Time by **17% in Three Months**



## About the Customer

The client is a conglomerate specializing in the end-to-end logistics domain, managing a portfolio of technology-driven companies and joint ventures. With a revenue of \$19.85 million, the organization delivers innovative and comprehensive logistics solutions to its customers globally.



## Challenges

With nearly 60% of their workforce operating remotely, the client faced significant challenges in monitoring employee work patterns and productivity. The lack of comprehensive insights into daily work activities hindered efficient resource allocation and optimization of employee efficiency.



## How ProHance Helped

ProHance was deployed in June 2023 to address these challenges, offering solutions for both individuals and managers:

### For End Users:

- Time Tracking
- Efficiency Improvement
- Understanding Work Patterns

### For Managers:

- Performance Tracking
- Capacity Planning
- Data-Driven Decision Making
- Workload Management



# Value Created

The implementation of ProHance drove significant results over a three-month period (June to August 2023):



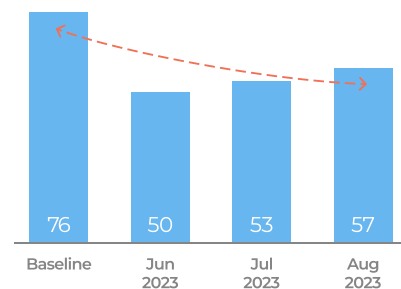
**Business Expansion:** The Operations team expanded its client base by 40%, onboarding 6 additional clients while maintaining the same resource capacity.



### Reduction in Underutilized Resources:

The number of underutilized users dropped by **25%**, from **76 in June** to **57 in August 2023**.

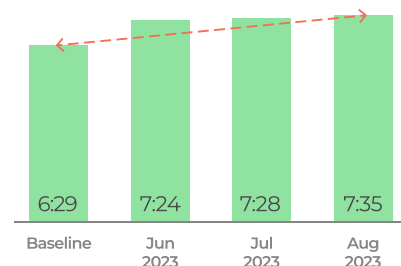
Underutilized (No. of Users)



### Improvement in Average Productive Time:

Average productive hours per user **increased by 17%**, equating to an additional **1 hour and 6 minutes per day** from June to August 2023.

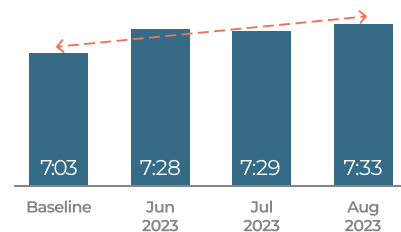
Average Productive Hours (hh:mm)



### Enhanced System Usage:

Time spent on the system **rose by 7.1%**, or **30 minutes per user per day**, over the same period.

Average Time on System (hh:mm)



# Book a Demo:

✉ [marketing@prohance.net](mailto:marketing@prohance.net)

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